



# CORPORATE GRAY MILITARY RECRUITMENT PACKAGE

Your company is invited to take advantage of a unique bundle of print, job fairs, and online recruitment services designed to connect you with everyone leaving military service from Virginia, Maryland, and Washington, DC! You can connect with these candidates, who represent all military ranks (officer and enlisted) and branches of service (Army, Navy, Air Force, Marine Corps, and Coast Guard).

Through your recruitment ad in the 2020 edition of *The Military-to-Civilian Transition Guide*, exiting service members will learn about your company and its staffing needs. In addition, you will have face-to-face access to them at our Military-Friendly Job Fairs and access to their resumes through Corporate Gray Online.

Your presence in the Transition Guide will direct job seekers to your organization for years to come...

“Upon retiring from the Navy, the only career transition resource I kept was my Corporate Gray Series book.”  
*Christina Horton, SCPO, USN (Ret)*

“As a Service-Disabled Veteran-Owned Small Business, we have found Corporate Gray Online to be an extremely valuable resource! We would not have been able to compete, win, and now maintain some of our existing work without the military veterans we gained access to through Corporate Gray Online.”  
*COL (Ret.) BJ Thornburg, President, MAT Inc.*

Since 1997, Corporate Gray has facilitated the hiring of military personnel for Fortune 500 firms, small businesses, and government agencies. Let Corporate Gray help connect your organization to the military talent you want to hire *now*, as well as fill your pipeline of military candidates for the *future*.

---

## Print Recruitment

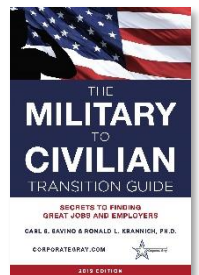
Advertise your company with a full page (6”x9”) **color** recruitment ad in the front section of the Corporate Gray book, *The Military-to-Civilian Transition Guide*. Transitioning service members will receive the next annual edition of the book from their DoD Transition Assistance Office!

## Military-Friendly Job Fairs

Attend 8 Corporate Gray Military-Friendly Job Fairs and benefit from a variety of value-added services before, during, and after the event. To view the job fair schedule and included services, visit [www.CorporateGray.com/employers/job\\_fairs](http://www.CorporateGray.com/employers/job_fairs).

## Online Recruitment Services

Use Corporate Gray Online to find military talent to fill your staffing needs. The recruitment package includes resume search for all of your recruiters. And we simplify the job posting process by scraping your jobs and importing into Corporate Gray Online with no work at your end! You also receive logo and banner advertising, as well as being highlighted once a quarter in the Corporate Gray eNewsletter. We will also promote your organization through our social media channels.



**Recruitment Package**

*(All services are for the period January 2021 thru December 2021)*

**Print Recruitment Advertising:** Full page (6"x9") **color** recruitment ad in the front section of the 2021 edition of **The Military-to-Civilian Transition Guide**. Approximately 30,000 copies of the book will be printed and distributed through the DoD Transition Assistance Offices and given to everyone leaving active duty from Virginia, Maryland, and Washington, DC from January through December 2021. The exiting service members will receive the book when they attend their Transition GPS class.

**Job Fairs:** Participation in up to 8 Corporate Gray Military-Friendly Job Fairs; included services:

- Pipe-and-drape booth with draped table, 2 chairs, and company sign
- Separate interview area for sit-down, one-on-one interviews with "best fit" candidates
- Link to the resumes of those pre-registered job seekers matching your keywords
- Early and indefinite access to the resumes aligned with each job fair
- Company name on the job fair web page with a link to your company profile page
- Description of your company in the job fair Employer Directory
- Coffee, tea, bagels, and fruit during company setup
- Complimentary parking and photocopy service
- Ability to hire as many candidates as you would like at no additional fee

**Online Recruitment:**

- Unlimited job postings, including a weekly job scrape and import into Corporate Gray Online (CGO)
- Unlimited resume search with each recruiter having their own CGO account
- Banner ad, run of site on the job seeker side of CGO, with a link to your company profile
- Company name on the Transition Guide page of CGO with a link to your company profile
- Featured quarterly in the Corporate Gray eNewsletter
- Monthly promotion of your organization via Corporate Gray's social media channels
- Ability to hire as many candidates as you would like at no additional fee

**Price:** Choose from among:

- \_\_\_\_\_ Option 1: All of the above military recruitment services: \$15,000
- \_\_\_\_\_ Option 2: The 5 job fairs in Northern Virginia plus the print and online services: \$12,000
- \_\_\_\_\_ Option 3: The 3 job fairs in Virginia Beach plus the print and online services: \$10,000

**Advertiser:**

|                 |                 |
|-----------------|-----------------|
| Company         | _____           |
| Address         | _____           |
| City, State ZIP | _____           |
| Ad POC          | _____           |
| Signature       | _____           |
| Ad POC Phone    | _____ Fax _____ |
| Ad POC Email    | _____           |

**Bill To:**

|                   |                 |
|-------------------|-----------------|
| Company or Agency | _____           |
| Address           | _____           |
| City, State ZIP   | _____           |
| Billing POC       | _____           |
| Billing Phone     | _____ Fax _____ |
| Billing Email     | _____           |

**Contract & Copy Requirements**

All advertisements are accepted by the publisher on the representation that the advertiser and/or advertising agency are properly authorized. It is understood that the advertiser and/or ad agency will indemnify and save the publisher harmless from and against any loss, expense or other liability resulting from any claims that may arise out of the publication of such advertisement. Publisher shall have the right to hold advertiser liable for such monies as are due and payable to the publisher for advertising which advertiser or its agent ordered. All copy is subject to the publisher's approval. The publisher reserves the right to decline any advertising copy at any time for any reason. Positioning of advertising is at the discretion of the publisher. The publisher assumes no liability if it becomes necessary to omit an advertisement. No conditions, printed or otherwise, which conflict with the publisher's stated policies will be binding on the publisher. Verbal agreements are not recognized. Publisher's liability for any error will not exceed the charge for advertisement. Publisher is not liable for delays in delivery or non-delivery in the event of an Act of God or any condition beyond publisher's control.

**Terms**

Payment is due 30 days from receipt of Invoice.

**Deadlines**

Space reservation deadline is October 15, 2020. Ad materials due November 1, 2020.

**Publisher**

Competitive Edge Services, Inc., P.O. Box 342, Fairfax Station, VA 22039-0342  
Phone 703-690-6381 \* Fax 703-690-1687 \* Email [Carl@CorporateGray.com](mailto:Carl@CorporateGray.com)