



# CORPORATE GRAY MILITARY RECRUITMENT PACKAGE

Your company is invited to take advantage of a unique bundle of print, job fairs, and online recruitment services designed to connect you with transitioning service members and veterans nationwide. You can connect with these candidates, who represent all military ranks (officer and enlisted) and branches of service (Army, Navy, Air Force, Marine Corps, and Coast Guard).

Through your recruitment ad in the print and e-book versions of the 2021 edition of *The Military-to-Civilian Transition Guide*, transitioning service members will learn about your company and its staffing needs. In addition, you will be able to meet them at our Military-Friendly Job Fairs (whether virtual or in-person) and access their resumes through Corporate Gray Online.

Your presence in the Transition Guide will direct job seekers to your organization for years to come...

“Upon retiring from the Navy, the only career transition resource I kept was my Corporate Gray Series book.”  
*Christina Horton, SCPO, USN (Ret)*

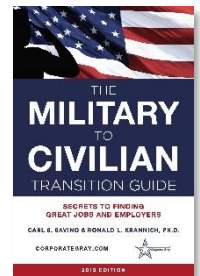
“As a Service-Disabled Veteran-Owned Small Business, we have found Corporate Gray Online to be an extremely valuable resource! We would not have been able to compete, win, and now maintain some of our existing work without the military veterans we gained access to through Corporate Gray Online.”  
*COL (Ret.) BJ Thornburg, President, MAT Inc.*

Since 1997, Corporate Gray has facilitated the hiring of military personnel for Fortune 500 firms, small businesses, and government agencies. Let Corporate Gray help connect your organization to the military talent you want to hire *now*, as well as fill your pipeline of military candidates for the *future*.

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## Recruitment Ad in Book

Advertise your company with a full page **color** recruitment ad in the front section of the print and e-book versions of *The Military-to-Civilian Transition Guide*. Transitioning service members will receive the next annual edition of the book from their local DoD Transition Assistance Office.



## Military-Friendly Job Fairs

Participate in 3, 5, or 8 Corporate Gray Military-Friendly Job Fairs (in-person or virtual decision is pending) and benefit from the many value-added services before, during, and after the event. View the job fair schedule and included services at [www.CorporateGray.com/employers/job\\_fairs](http://www.CorporateGray.com/employers/job_fairs).



## Online Recruitment Services

Use Corporate Gray Online to find military talent to fill your staffing needs. The recruitment package includes resume search for all your recruiters. And we simplify the job posting process by scraping your jobs and importing into Corporate Gray Online. You also receive logo and banner advertising, as well as being highlighted once a quarter in the Corporate Gray eNewsletter. We will also promote your organization through our social media channels.



**Recruitment Package**

*(All services are for the period January 2021 thru December 2021)*

**Book Advertising:** Full page **color** recruitment ad in the front section of the 2021 edition of **The Military-to-Civilian Transition Guide**. There will be both a print version and an e-version. The hard copy book will be given to everyone leaving active duty from Virginia, Maryland, and Washington, DC from January through December 2021. The e-book will be sent monthly to all DoD Transition Assistance Offices.

**Job Fairs:** Participation in 3, 5, or 8 Corporate Gray Military-Friendly Job Fairs. These events may be virtual or in-person or a mix depending on the status of the novel coronavirus. Here are the included services:

- Company name on the job fair web page with links to company profile page and jobs
- Early and indefinite access to the resumes aligned with each job fair
- Description of your company in the job fair Employer Directory

Additional services, if in-person:

- Pipe-and-drape booth with draped table, 2 chairs, and company sign
- Separate interview area for sit-down interviews with “best fit” candidates
- Coffee, tea, bagels, and fruit during company setup

Additional services, if virtual:

- Virtual booth with company description, job listings, etc.
- Job Fair Training Guide and preparation webinar for recruiters
- Interactions with job seekers via text and video chats

**Online Services:**

- Unlimited job postings, including a weekly job scrape and import into Corporate Gray Online (CGO)
- Unlimited resume search with each recruiter having their own CGO account
- Banner ad, run of site on the job seeker side of CGO, with a link to your company profile
- Company name on the Transition Guide page of CGO with a link to your company profile
- Featured quarterly in the Corporate Gray eNewsletter
- Monthly promotion of your organization via Corporate Gray’s social media channels
- Ability to hire as many candidates as you would like at no additional fee

**Price:**

- Option 1: All 8 Military-Friendly Job Fairs + Book Advertising + Online Services: \$15,000
- Option 2: Any 5 Military-Friendly Job Fairs + Book Advertising + Online Services: \$12,500
- Option 3: Any 3 Military-Friendly Job Fairs + Book Advertising + Online Services: \$10,000

**Advertiser:**

Company	_____
Address	_____
City, State ZIP	_____
Ad POC	_____
Signature	_____ Date _____
Ad POC Phone	_____
Ad POC Email	_____

**Bill To:**

Company or Agency	_____
Address	_____
City, State ZIP	_____
Billing POC	_____
Billing Phone	_____
Billing Email	_____

**Contract & Copy Requirements**

All advertisements are accepted by the publisher on the representation that the advertiser and/or advertising agency are properly authorized. It is understood that the advertiser and/or ad agency will indemnify and save the publisher harmless from and against any loss, expense or other liability resulting from any claims that may arise out of the publication of such advertisement. Publisher shall have the right to hold advertiser liable for such monies as are due and payable to the publisher for advertising which advertiser or its agent ordered. All copy is subject to the publisher’s approval. The publisher reserves the right to decline any advertising copy at any time for any reason. Positioning of advertising is at the discretion of the publisher. The publisher assumes no liability if it becomes necessary to omit an advertisement. No conditions, printed or otherwise, which conflict with the publisher’s stated policies will be binding on the publisher. Verbal agreements are not recognized. Publisher’s liability for any error will not exceed the charge for advertisement. Publisher is not liable for delays in delivery or non-delivery in the event of an Act of God or any condition beyond publisher’s control.

**Terms**

Payment is due 30 days from receipt of Invoice.

**Deadlines**

Space reservation deadline is October 15, 2020. Ad materials due November 15, 2020.

**Publisher**

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Phone 703-690-6381 \* Fax 703-690-1687 \* Email Carl@CorporateGray.com

Form 2021v2

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